YUKIHISA SHIDA, M.D., Ph.D.

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November 21, 2014

Mr. Max Kim President Korea Bartenders' Guild Seoul, Korea

Dear Mr. Kim,

I will take a short business trip to Seoul on November 22 and 23, 2014 by Korean Air and stay at the Lotte Hotel on November 22 in Seoul. (I have stayed at the Shilla Hotel and Ritz-Carlton Hotel in Seoul before.) President, if possible, I would like to discuss with you our one and only cocktail about chairman, chairwoman, chair and chairperson in Seoul next spring. You taught me in Seoul on March 4, 2010, that Korean bartenders couldn't make the cocktail **'Chairperson'** because a wholesale store which had imported Angostura Bitters to Korea went bankrupt. [I was surprised to find "President of Korean Bartenders' Guild" on your name card when I came back to Japan in March, 2010.]

Mr. Kazuya Watanabe, President (2006-) of Hotel Barmen's Association, Japan invited Miss Japan 2005 and 2006 at his hotel's cocktail event in 2005 and 2006. So they took a picture with me as a goodwill collaborator with our cocktail **"Chairperson**." On March 28, 2008, he also gave us President's short comment on the cocktail **"Chairperson**." Mr. Shojiro Sato, President (2010-2013) of the Nippon Barmen's Association and President (2013-) of the Cocktail Culture Foundation, Japan kindly discussed with me for one hour at his bar in Oita prefecture in Japan on March 15, 2012. The purpose of the Nippon Barmen's Association was to improve national welfare and public health. As the Korea Bartenders' Guild knows, the cocktail **"Chairperson**" was born in Japan in 2004 and is expected to become one of the symbols that urges chairpersons around the world to be aware of their important role as the "Top of Culture," by its name and image.

President Kim, would you be kind enough to give me some advice to my request about our culturally characteristic cocktail to the Korea Bartenders' Guild? This month, I enjoyed a dinner at the Restaurant Pierre Gagnaire of the InterContinental Hotel Tokyo alone on November 5. One of the top chefs around the world, Mr. Pierre Gagnaire (Michelin three-star chef) seemed to forget me after I had seen him four times. And one of the top bartenders in Japan, Ms. Youko Ariga (Head Bartender of the InterContinental Hotel Tokyo) was successful in making the cocktail **"Chairperson"** for the first time just by hearing its name without its recipe after we had met four times. On November 13, 2014, Mr. Sebastien Archambault, one of the top chefs in New York City said at his dinner event at the New York Grill of the Park Hyatt Hotel Tokyo, "I (Executive Chef of Park Hyatt Hotel New York) know you, Doctor. This is the second time (to see you). But I don't remember the cocktail **'Chairperson**.'" I think we need to learn more about our study.



Mr. Gagnaire

Sincerely,

Yukihisa SHIDA, M.D., Ph.D. The Doctor and Chairperson of Sports — the fastest pace in history Team Doctor of the Japan Table Tennis Team (1990-1994) Chairperson of the International Table Tennis Federation Sports Science Congress (1991)



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November 21, 2014

Mr. Max Kim President Korea Bartenders' Guild Seoul, Korea

Dear Mr. Kim,

President, I will be available on the following dates and times in March, 2015. If you are interested in my proposal, I will be happy to arrange my schedule to take a two-day business trip to Seoul again by Korean Air (Saturday: KE 702 Tokyo 12:50 - Seoul 15:35, Sunday: KE 001 Seoul 17:40 - Tokyo 20:00) and discuss with you at the restaurant, bar or lounge of the five-star hotel that I think it is suitable for a meeting with you in English in Seoul. I look forward to your reply by e-mail (To yukihisa.shida@mie-university.com) through your secretary in December, 2014 or January, 2015.

1) Available days and times	
# March 14 (Saturday), 2015	PM 8:00 ~ AM 1:00
# March 15 (Sunday), 2015	AM 11:00 ~ PM 2:00
# March 21 (Saturday), 2015	PM 8:00 ~ AM 1:00
# March 22 (Sunday), 2015	AM 11:00 ~ PM 2:00
# March 28 (Saturday), 2015	PM 8:00 ~ AM 1:00
# March 29 (Sunday), 2015	AM 11:00 ~ PM 2:00
2) Suggested places to meet	
# Park Hyatt Hotel Seoul	
# Ritz-Carlton Hotel Seoul	
# Conrad Hotel Seoul	
# Shilla Seoul Seoul	
# Lotte Hotel Seoul	e.t.c.

e.t.c.

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