

YUKIHISA SHIDA, M.D., Ph.D.
Roppongi Hills Club, Japan
(Roppongi Hills Tower 51F, Tokyo)
Homepage: chairperson.jp
E-mail: yukihsa.shida@roppongihills-club.jp

July 8, 2023

Mr. Reed Kandalaf
General Manager
Beverly Wilshire, A Four Seasons Hotel
Beverly Hills, Los Angeles



“Unfortunately, it is difficult to take a picture with you (Dr. Shida).”

General Manager Reed Kandalaf
Beverly Wilshire, A Four Seasons Hotel
(Photo from the Four Seasons Hotel website)



Manager of the main dining “The Belvedere”



Cocktail “Chairperson” at the main bar
“The Club Bar”

Peninsula Hotel Beverly Hills

The Four Seasons Hotel in Otemachi, Tokyo which I stayed ten times in 2022 put on its website, “We will meet any request our guests may have.” However, the Four Seasons Hotel in Beverly Hills said, “It is difficult to take a picture with you (Dr. Shida’s)” on July 6. So on July 7, I changed my accommodation to the Peninsula Hotel in Beverly Hills reluctantly and asked the guest relations of the Peninsula Hotel. Then the manager of main dining was kind enough to take a picture with me when I had dinner on July 7, 2023.

Dear Mr. Kandalaft,

I stayed at the Beverly Wilshire, A Four Seasons Hotel on July 8 and 9, 2023. I appreciate your kindness in allowing me to stay at the Beverly Wilshire, A Four Seasons Hotel and to give a comment to you, as I did at Osaka University, on July 8, 2023.

Mr. Reed Kandalaft : General Manager of the Beverly Wilshire, A Four Seasons Hotel (July 8, 2023)

Dr. Shida provides an explanation to Mr. Kandalaft

Numerous Hollywood movies and TV dramas, including blockbusters, are released worldwide. However, I would like to share some aspects of the Japanese “disposition” that are often observed in Japan in the 21st century but are not often depicted in Hollywood movies.

- 1) In upscale hotels, restaurants, high-end credit card concierge desks, managers and staff casually use phrases like “*Daijoubu-deska?* (Are you okay?),” “*Daijoubu* (All right),” “*Naruhodo* (aha or I see),” “ ‘*Ah,*’ ‘*Ah*’ and ” “*E~ E~*” in their conversations with guests. Sometimes the end of a word is “... *Kane* (?)” or they lengthen the end of their sentences.
- 2) At national universities, students, instructors, and alumni casually use expressions like casual word “*chatte*” “*chatte*” which gives impolite impression and drop their heads abruptly in front of others.
- 3) At private universities, students, instructors, and alumni don’t distinguish between so-called “brilliant” and “mediocre.” Moreover, they often talk blue jokes about national university students, instructors, and alumni implicitly.
- 4) In Japanese mass media, where graduates of private universities dominate, there are very few articles or TV programs that make a distinction between so-called “brilliant” and “mediocre” individuals. For example, former Prime Minister Yoshihide SUGA and Minister Taro KONO are portrayed as “brilliant” in articles and TV programs, despite that they don’t have evidence of being brilliant (more than deviation value of 50), contrasting with the portrayal of the late Prime Minister Shinzo ABE. Major newspapers, Weekly AERA and NHK (Japan Broadcasting Corporation) also rarely cover topics and rankings related to “brilliant (brand) universities” like national Fukushima University, public Tokyo Metropolitan University, national Chiba University, national Mie University and public Osaka Metropolitan University in which 80% of students are brilliant (more than deviation value of 50) in contrast to the fact that they frequently feature topics and rankings of “brand-name universities,” “universities that are difficult to enter,” “popular universities” and “prestigious universities” such as private universities, “*Soukeijouri* (Waseda, Keio and Sophia University and Tokyo University of Science) and “*Kankandoritsu* (Kansei Gakuin, Kansai, Doshisha and Ritsumeikan University) in which 60 ~ 80% of students are brilliant (more than deviation value of 50)
- 5) Students, instructors, and graduates of private universities do not distinguish between “*Sensei* (Dr.)” and “*San* (Mr./Ms.)” when referring to medical doctors. Even in mass media, where graduates of private Waseda University are the largest academic clique, doctors are referred to and addressed as “*San* (Mr./Ms.)” rather than “*Sensei* (Dr.)”.

Hollywood では、大作を含む数々の映画、TV Drama を世界に送り出してみえますが、21 世紀に日本でしばしばみられます日本人の「気質」につきまして、以下お伝えさせていただきます。Hollywood の映画では余り描いてみえません。

- 1) 高級 Hotel、高級 Restaurant、高級 Credit Card・Conciergeなどで、Manager、Staffが Guest に対して「大丈夫ですか」「大丈夫」「なるほど」「あー」「あっ」、『あっ』「えーえー」と Casual に話されます。「・・・かね？」と尋ねられたり、語尾を延ばされることもあります。
- 2) 国立大学の学生、教官、卒業生などが、「ちゃって」「ちゃって」と Casual に話され、他人の目の前で自身の頭をガクッと下品に落とされます。
- 3) 私立大学の学生、教官、卒業生などが、いわゆる秀才と凡才の区別がついてみえない。またしばしば暗に国立大学の学生、教官、卒業生の下ネタを話されます。
- 4) 私立大学卒業生が多数を占める Mass Media でも、いわゆる秀才と凡才の区別を付けている記事、TV 番組をほとんど拝見しません。例えば菅義偉（前）総理大臣、河野太郎大臣は、秀才（偏差値 50 以上）との Evidence を持ってみえないにも関わらず、（故）安倍晋三総理より秀才でみえるかのごとくの記事、TV 番組となってみえます。大新聞社、週刊 AERA、NHK においても、私立早慶上理、私立関関同立など「有名大学」、「難関大学」「人気大学」「名門大学」の話題、Ranking をよく出されるのとは対照的に、国立福島大学、東京都立大学、国立千葉大学、大阪公立大学などの「秀才大学」の話題、Ranking はほとんど拝見しません。「難関大学」「有名大学」「人気大学」「名門大学」とよく紹介されてます早慶上理、関関同立などの私立大学は、秀才（偏差値 50 以上）は 6～8 割程ですが、「難関大学」「有名大学」「人気大学」「名門大学」としてはほとんど紹介されることのない、「秀才大学」国立福島大学、東京都立大学、国立千葉大学、大阪公立大学などの国公立 Brand 大学では学部生の 8 割程が秀才（偏差値 50 以上）です。
- 5) 私立大学の学生、教官、卒業生などが、医師について「先生 (Dr.)」と、「さん (Mr.)」の区別がついていらっしゃいません。私立大学早稲田大学卒業生が最大学閥の Mass Media でも、医師を「先生 (Dr.)」ではなく「さん (Mr.)」の呼称で話し、記載してみえます。



**“Mediocre”
Seikei University graduate
(Japan)**

**Former Prime Minister
Late Mr. Shinzo ABE**



**“Mediocre”
Hosei University graduate
(Japan)**

**Former Prime Minister
Mr. Yoshihide SUGA**



**Georgetown
University**



**“Mediocre”
Georgetown University graduate
(U.S.A.)**

**Minister
Mr. Taro KONO**



**“Mediocre”
Columbia University graduate
(U.S.A.)**

**Former Minister
Mr. Sjinjiro KOIZUMI**

They have the ability to break through as a brilliant politician??

秀才として突破力がおありになる??

Former Japanese Prime Minister Yoshihide SUGA graduated from the Faculty of Law of private Hosei University which has a deviation score is more than 60. However, he does not have any evidence to exceed deviation score 50, similar to Minister Taro KONO who dropped out the Economics Faculty at private Keio University and former Minister Shinjiro KOIZUMI who graduated from private Kanto Gakuin University. Thus none of these four politicians have been confirmed to be brilliant exceeding the deviation score of 50 in Japan. Some bureaucrats claim that it is challenging to perform well in Kasumigaseki when a minister is considered mediocre (below a deviation score 50). Additionally, Minister Taro KONO and I are both members of the same membership club “Golden Lion,” and his humanity observed at the private Keio University tends to involve implicitly blue jokes. [Reference: Academic Papers (E) “Paper on November 2, 2020 (Kagaya Spa Hotel, Japan)” and Academic Papers (F) “Paper on April 17, 2023 (Malaysia)” on the academic homepage “chairperson.jp”]

菅義偉前総理大臣は偏差値 60 の私立法政大学法学部を卒業されていますが、偏差値 50 の壁を破ったとの Evidence (証拠、証明) を持ってみえません。私立慶應大学経済学部中退を中退された河野太郎大臣、私立関東学園大学を卒業された小泉進次郎元大臣と同じです。政治家四名の皆様共、「偏差値 50 を破り突破した秀才」という事実、結果は確認されておらず、「大臣が凡才（偏差値 50 未満）だと仕事がやり難い」との官僚の声も聞かれます。また河野太郎大臣は私と同じ会員制 Club「Golden Lion」の Member でみえますが、私立慶應大学の人間性でみえ、暗に下ネタを多く話されますため特に注意が必要です。



Dr. Aiji TANAKA (Ph.D. of political science, The Ohio State University, U.S.A.)

The chairpersons and presidents of private universities, as well as the mass media in Japan, often refer to and describe all undergraduates and graduate students from private universities such as “*Soukeijouri* (Waseda, Keio and Sophia University and Tokyo University of Science),” “Gmarch (Gakushuin, Meiji, Aoyamgakuin, Rikkyo, Chuo and Hosei University),” and “*Kankandouritsu* (Kansei, Kansai, Doshisha and Ritsumei University)” as brilliant because these private universities have high deviation scores at the entrance examinations. However, this is a mistake. In fact, both former Prime Minister Yoshihide SUGA and Minister Taro KONO are graduates or former undergraduate students of these universities with high deviation scores at the entrance examinations, but they are mediocre. **President Aiji TANAKA of private Waseda University also does not distinguish between “brilliant (above deviation score 50)” and “mediocre (below deviation score 50)” and often leads to confusion in the academic field. Professors of Ohio State University, please do not see a Japanese mediocre student or graduate as a brilliant student or graduate.** About 20 ~ 40 % of undergraduate students at private universities with high deviation scores, like “*Soukeijouri*,” “Gmarch” and “*Kankandouritsu*” private universities in Japan are considered mediocre.

私立大学の理事長並びに学長、及び日本の Mass Media は、早慶上理（早稲田、慶應、上智、東京理科大学）、Gmarch（学習院、明治、青山学院、立教、中央、法政大学）、関関同立（関西大学、関西大学、同支社大学、立命館大学）などの私立大学の学部生、卒業生全てを「偏差値が高い大学」との理由で秀才の様に話され記載されますが、これは間違いです。実際 菅義偉元総理も河野太郎大臣も「偏差値が高い大学」の卒業生、元学部生で見えますが、凡才でいらっしゃいます。**私立早稲田大学 田中愛治総長も「秀才（偏差値 50 以上）」と「凡才（偏差値 50 未満）」を区別してみえず、学術上混同してみえまして、Ohio 州立大学の教授陣におかれましては、凡才の学部生、卒業生を秀才とお間違えになりません様にご注意下さい。**日本の私立大学では、「早慶上理」「Gmarch」「関関同立」などの高偏差値大学の学部生、卒業生であっても、20~40%は凡才です。

In fact, I met the Chef (Michelin One-star) at Four Seasons Hotel Otemachi, Tokyo on May 16 and Chef (Michelin One-star) of Imperial Hotel Tokyo and Chef (AAA Five Diamond and Forbes 5 Star) of Halekulani Hotel Honolulu at Imperial Hotel Tokyo on May 30, 2023 in Tokyo. I have conveyed the following message to each of them.

実際、2023年5月17日にお会いしました Four Seasons Hotel 大手町の Chef (Michelin One-star Chef)、5月30日にお会いしました帝国 Hotel 東京の Chef (Michelin One-star Chef) と Halekulani Hotel Honolulu の Chef (AAA Five Diamond and Forbes 5 Star) にも、それぞれ東京で下記お伝えさせていただいています。

To Four Seasons Hotel Otemachi, Tokyo (May 17, 2023),

I stayed at the Four Seasons Hotel Otemachi, Tokyo, a first-class hotel in Japan this month, on May 2, 2023. And I found several hotel workers including receptionists did not provide satisfactory Japanese language skills and customer service attitude, which have been on the same level since 2022 when I stayed last time. CEO said, “While an accomplished British pro-driver seems content with his position, an Australian pro-driver might think, ‘Someday, I will become a CEO.’” Similarly, the hotel workers at Four Seasons Hotel Otemachi might envision themselves staying at a Four Seasons Hotel worldwide, side by side with someone like Mr. Buffett. However, the current situation of the hotel workers at Four Seasons Hotel Otemachi suggests that their mannerisms are not up to the standards expected of a first-class hotel staff, such as repetitive phrases like “*Daijoubu-desuka?* (Are you OK?)” “*Naruhodo* (aha or I see),” or “*A~~.*”

I enjoyed dinner at French main restaurant “EST” (Michelin One-star) of Four Seasons Hotel Otemachi this week, even though Chef Guillaume Bracaval repeatedly asked me (M.d., Ph.D. of national Mie University), “*Daijoubu-desuka?* (Are you OK?)” in Japanese. This issue extends to the entire Four Seasons Hotel. The American bartender from Four Seasons Hotel San Francisco also often asks me in Japanese, “*Daijoubu-desuka?* (Are you OK?)” By the way, during my first stay at Mandarin Oriental Hotel Kuala Lumpur last month on April 16, 2023, they addressed me by “Dr. Shida” rather than “Mr.” and I was never asked “Are you OK?” throughout my hotel stay. On the other hand, at the exclusive Roppongi Hills Club, a prestigious member’s club in Japan, it took more than five years from when I joined in May 2016 until I no longer hear the sushi bar staff say “*Daijoubu-desuka?* (Are you «Dr. Shida» OK?).” [Reference: Academic Papers (E) Paper on January 6, 2021 (Roppongi Hills Club, Japan)]



**“*Daijoubu-desuka?* (Are you OK?),” “*Daijoubu-desuka?* (Are you OK?)”
Restaurant “EST” (Tokyo) and Chef Guillaume Bracaval**

Four Seasons Hotel 大手町御中 (2023 年 5 月 17 日)

世界、日本の一流 Hotel、Four Seasons Hotel 大手町は今年 2023 年 5 月 2 日も宿泊しましたが、Guest に対する日本語、勤務態度が十分でない Hotelman、Hotelwoman が、昨年 2022 年宿泊時と同様 Reception を含め各部門に複数名いらっしゃいました。ある会社社長が「私のイギリス人 Pro-Driver は自分の Position に満足しているが、Australia 人 Pro-Driver は『いつかは自分も CEO になる』と思っている」と述べてみえまして、Four Seasons Hotel 大手町の Hotel Worker 皆さんも「いつかは自分も世界の Four Seasons Hotel に宿泊してみえる Buffett さんと横並びになる」と思ってみえるのかもしれませんが、現状 Four Seasons Hotel 大手町の Hotelman、Hotelwoman でいらっしゃいますため、Guest (国立三重大学医学博士) に対して「大丈夫ですか (Are you OK?)」「なるほど」「あー」の繰り返しなどでは一流 Hotel の Staff として Manner がよろしくありません。

今週は Four Seasons Hotel 大手町の French Main Dining 「EST」で Dinner をいただきましたが、Chef も本日「大丈夫ですか」「大丈夫」との日本語を繰り返しおっしゃってみえ、Four Seasons Hotel 全体の問題です。Four Seasons Hotel San Francisco からみえた America 人 Bartender さんも、私に「大丈夫ですか?」と日本語でしばしば聞かれます。ちなみに先月 2023 年 4 月 16 日初めて宿泊をしました Mandarin Oriental Hotel Kuala Lumpur では、ほぼ「(Mr.ではなく) Dr. Shida」との対応をしていただき、Hotel 滞在中に「Are you OK?」とは一度も聞かれませんでした一方、日本の一流会員制 Club、六本木 Hills Club では、2016 年 5 月私入会時から鮎 Bar で Guest に「大丈夫ですか (Are you OK?)」と聞かれなくなるまでに 5 年以上を要しています。

To Imperial Hotel Tokyo (May 30, 2023),

I frequently visit the Hotel Fitness Club (20F) and Golden Lion Club (Hotel Member's Club, M2F) where the Imperial Hotel Tokyo requires annual income of 30 million yen (220,000 US\$) including tax when guest apply for membership of the Imperial Hotel Tokyo, a member of the Leading Hotels of the World and Japan's leading hotel.

On April 26 and May 9, 2023, some hotel workers at the Imperial Hotel Tokyo dropped their heads abruptly towards me, a guest and M.D. and Ph.D. of national Mie University. Professors dropped their heads abruptly in front of me at the University of Tokyo which is a Japan's leading university, however, such manners are not appropriate for workers of a renowned hotel in Japan. By the way, during last month, on April 17, 2023, I visited and enjoyed a glass of cocktail "Chairperson" at the Grand Hyatt Hotel Kuala Lumpur and the Ritz-Carlton Hotel Kuala Lumpur. I did not encounter any hotel worker who was dropping his/her head abruptly in front of me that I usually experienced at the Imperial Hotel Tokyo and the University of Tokyo.

7 page/ 14 page



"Dirty university and President"
President of the University of TOKYO, Dr. Teruo FUJII

I have met Mr. Thierry Voisin, Chef at the French main restaurant “Les Saisons” (Michelin 2023, One-star) at the Imperial Hotel Tokyo more than five times, and Chef has never shown me such disrespectful behavior until today. The former general manager of the hotel stated on the hotel’s homepage that “We take responsibility for the property and lives of our hotel guests.” When troubles occur in the field of medicine, we follow these steps:

- 1) Submit a one-page A4-sized accident report
- 2) Strongly warn workers who repeatedly make mistakes
- 3) Implement measures to prevent recurrence

The new general manager of the Imperial Hotel Tokyo, a Japan’s leading hotel, does not seem to know what he is doing. Unfortunately, the professors and president of the University of Tokyo, one of Japan’s leading universities Imperial Hotel Tokyo. Ten years have passed since I reported Academic Paper on January 22, 2013 and I still don’t know before they stop their vulgar attitude of abruptly dropping their harassment. The Japan Association for Medical Education address academic harassment by professors at the University Mr. Alexandre Trancher, the chef at “La Mer,” (American AAA and Forbes Travel Guide 2020, 5 star), a French restaurant of Halekulani Hotel Honolulu’s main dining, who was invited to the Imperial Hotel Tokyo for a dinner event has never displayed disrespectful head-bowing behavior towards me. The restaurant “La Mer” presented me a birthday cake for my 55th birthday at my dinner on January 26, 2017. And there was no worker who was abruptly dropping their heads in front of me in such a disrespectful manner.



are just as bad as the manager of on their bad manners in our how many more years will take heads which implies academic has also been unable to fully of Tokyo. On the other hand, Automobile Association 2020,



At the restaurant “La Mer” (a photo taken just before the dinner) and my 55th Birthday Cake on January 26, 2017

And finally, let me tell you the following. In 2023, a female hotel worker of the Imperial Hotel and I exchanged obligation chocolate on the Valentine’s Day and Baumkuchen on the White Day. I am glad to confirm that there is no “Customer Harassment (from hotel workers to the guest and vice versa)” between me and the Imperial Hotel Tokyo.



“Restaurant ‘La Mer’ (Waikiki) and Chef Alexandre Trancher” and “Chef Thierry Voisin and Restaurant ‘Les Saisons’ (Tokyo)”

[Reference: Academic Papers (A) “Paper on January 22, 2013 (The University of Tokyo, Two universities in the U.S.A.),” Academic Papers (B) “Paper on May 30, 2015 (Japan Society for Medical Education),” Academic Papers (E) “Paper on September 1, 2020 (JR-EAST, Japan)” and Academic Papers (F) “Paper on October 5, 2022 (Japan Hotel Association)”]

White Day (March 14): Custom of men sending sweets to women in return for Valentine's Day (February 14) chocolates in Japan

帝国 Hotel 東京御中 (2023 年 5 月 30 日)

日本を代表する Hotel、帝国 Hotel 東京 (Leading Hotels of the World) は、私 Golden Lion Club (入会申込み時、帝国 Hotel が Guest に求める年収基準が税込 3 千万円) と Fitness Club (20F) をよく利用してますが、2023 年 4 月 26 日及び 5 月 9 日も私 (Guest、三重大学医学博士) に対して、日本を代表する大学、国立東京大学の教官、卒業生と同じく、頭をガクッと落とされる Hotelman、Hotelwoman が複数名いらっしゃいまして、日本を代表する Hotel の Staff としては Manner がよろしくありません。

ちなみに先月 2023 年 4 月 17 日 Cocktail「Chairperson」をいただきました Grand Hyatt Hotel Kuala Lumpur、Ritz-Carlton Hotel Kuala Lumpur では、頭をガクッと落とされる Hotelman、Hotelwoman は一人もいらっしゃいませんでした。Thierry Voisin Chef とは帝国 Hotel 東京の Main Dining、French Restaurant「Les Saisons」で 5 回以上お会いしていますが私に対して頭をガクッと落とされる様なことはされず、前総支配人は、Hotel の Homepage で「私たちは Hotel Guest の財産と生命をお預かりしています」と述べてみえましたが、私達医療の現場では、Trouble があつた際には 1) A4 判 1 枚の Accident Report を提出し、2) 繰り返し間違える Staff には強く注意をし、3) 再発防止策を講じています。「言うが易し、行うが難し」でみえ、日本を代表する Hotel、帝国 Hotel 東京の新総支配人もまだその程度のこともしてみえないご様子です。残念ながら日本を代表する大学、国立東京大学の教授陣、学長も、帝国 Hotel 東京の支配人と同じくその程度のこともしてみえないご様子で、2013 年 1 月 22 日に学術 Paper でお伝えしてから早 10 年が経過していますが、頭をガクッと落とされる下品な勤務態度、Academic Harassment をされなくなるまでにあと何年要されるのかは分かりかねる次第です。日本医学教育学会も国立東京大学教授による Academic Harassment には、ほぼ対応出来ていません。Dinner Event のために帝国 Hotel 東京に招聘された Halekulani Hotel の Main Dining、French Restaurant「La Mer」の Alexandre Trancher Chef は、本日 2023 年 5 月 30 日私に対して一度も頭をガクッと落とされることはなく、私の 55 歳の Birthday 2017 年 1 月 26 日に Dinner で Birthday Cake を Present していただきました「La Mer」でも、頭をガクッと落とされる Hotelman、Hotelwoman は一人もいらっしゃいませんでした。

そして最後にお伝えさせて下さい。私と帝国 Hotel 東京の Hotelwoman は 2023 年、Valentine's Day の義理チョコと White Day の Baumkuchen を交換して、Customer Harassment (帝国 Hotel によるお客様への Harassment 並びにお客様からの帝国 Hotel への Harassment) には該当しておりませんことが確認出来てまして、私嬉しく思っています。

Furthermore, I would like to discuss my research on the widespread university entrance examination irregularities of this century, on which I have been posting our paper “Doping - Backdoor Theory since 1999” on academic homepage “chairperson.jp”. The mass media in Japan, including major newspaper companies and NHK (Japan Broadcasting Corporation) have been publishing articles and airing TV programs that make it seem as if my research and educational platform, “chairperson.jp,” didn’t exist. I would appreciate it if even in Hollywood and Beverly Hills, people could take note of this. The key points and keywords regarding examination frauds and backdoor admissions are “entrance examination brokers such as Diet member’s secretary, and educational expenses of over 60 million yen,” which also become a topic of discussion at the forefront of political and economic matters. On July 25, 2006, (late) Yasuhiro TASE, Professor of private Waseda University and Guest Columnist of The Nikkei which is a major economic newspaper in Japan responded to my question, “I can’t make sense of what you are saying, and I am not in a position to comment now as I work for the Nikkei.” From the President of the World Federation for Medical Education, I had the opportunity to hear the following comment on August 1, 2016: “There is certainly a problem in some universities, some types in the world. I think maybe you are the only researcher (who focuses on the backdoor).” On the same day (August 1, 2016), Professor Yasuhiko KONISHI of national Kyoto University who exhibited behavior that I perceived as academic harassment to me, assumed the position of Chairperson of the Japan Association



日本経済新聞

Logo of The Nikkei

for Medical Education in August 2020, and since then, he has continued to ignore my academic platform, “chairperson.jp,” as if nothing had happened in Kyoto city.



“Dirty society and Chairperson”

Chairperson of Japan Society for Medical Education, Dr. Yasuhiko KONISHI

[Reference: Chairperson 20th Anniversary Treatise “Doping - Backdoor Theory since 1999,” Academic Papers (A) “Paper on March 8, 2013 (Taiwan),” Academic Papers (B) “Paper on May 30, 2015 (Japan Society for Medical Education)” and Academic Papers (C) “Paper on January 22, 2013 (The University of Tokyo, Two universities in the U.S.A.),” “Paper on August 1, 2016 (World Federation for Medical Education)” and “Paper on August 2, 2016 (World Federation for Medical Education)”

そして、私の専門分野、今世紀の大学不正入試の研究につきましてです。「Doping - Backdoor Theory since 1999」を学術 Homepage 「chairperson.jp」に掲載しています。日本の大新聞社、NHK を含む Mass Media は、私及び私の研究、教育「chairperson.jp」があたかも存在しない様な記事、TV 番組を出されていますため、Hollywood、Beverly Hills でもご留意いただければ幸いです。不正入試、裏口金権入試の Point、Key word は「国会議員秘書などの入試 Broker (入試仲介者) と 6 千万円以上の高額な学費」で、政治経済の第一線のお話にもなりますが、2006 年 7 月 25 日 (故) 田勢康弘・私立早稲田大学教授、日本経済新聞客員 Columnist は私からの質疑に対し「私には志田先生の (大学裏口入試に関する) 質疑内容がよく分かりません。今は日本経済新聞として答える立場にはありません」と応答されています。一方世界医学教育学会会長からは、2016 年 8 月 1 日に「There is certainly a problem in some universities, some types in the world. I think maybe you are the only researcher (who focuses on the backdoor).」とのお話を伺うことが出来ましたが、同日 (2016 年 8 月 1 日)、私に Academic Harassment と思われる言動がみられた国立京都大学 小西靖彦教授は 2020 年 8 月に日本医学教育学会の理事長に就任され、その後も京都市で何事もなかった様に私の学術「chairperson.jp」を無視し続けてみえます。

For your reference, an interview with the president of The Koikeya, a long-established snack maker (known for potato chips among other products) in Japan, was featured in the May 2023 issue of Asahi Weekly published by The Asahi Shimbun (not as an advertisement page). The interview published by The Asahi Shimbun praised the company and its president, stating that “Koikeya designed a new company logo and packaging and returned to the original taste sought by the founder, resulting in a significant increase in potato chips sales and leading to the company’s recovery.”

However, from my perspective, this is not the case. “Initially, Koikeya released potato chips with a package that closely resembled those of ‘Calbee,’ a snack maker and top selling potato chip manufacturer in Japan in the 21st century. This approach did not yield positive results. It was only after they changed the package, logo, and flavor that their sales increased.” Surprisingly, the interview by The Asahi Shimbun does not mention this process at all, nor does it acknowledge the existence, achievements, and figures of ‘Calbee,’ the leading maker of snacks and potato chips in Japan. A similar case can be seen with “Ofuku,” a traditional Japanese confectionery shop in Mie Prefecture, which created a product with packaging similar to that of ‘Akafuku,’ an overwhelmingly top-ranked traditional Japanese confectionery shop in the same prefecture. The product used to be sold in various locations including bullet trains. This similarity became a topic of discussion during a reunion of my alma mater, national Mie University-affiliated Junior High School, where attendees remarked, “‘Ofuku’s package looks exactly like ‘Akafuku’s.”

The logo of the Asahi Shimbun newspaper, featuring the characters "朝日新聞" in a bold, black, sans-serif font. The character "日" (sun) is highlighted in red.

Logo of Asahi Shimbun

ご参考までに、2023年5月に日本の朝日新聞の Weekly Shimbun で老舗のポテトチップスお菓子メーカー「湖池屋」社長の Interview を掲載されました（広告の Page ではありません）。「湖池屋が新しい会社の Logo とパッケージを考案し、創業者が求めた原点の味に戻した結果、ポテトチップスの売上げが著しく伸び会社の業績が回復した」という湖池屋の会社と社長を絶賛される朝日新聞社紙面上の Interview 内容でしたが、私の視点から拝見しますと事実は異なります。「湖池屋は、最初 Calbee というポテトチップス日本で 21 世紀売上げ 1 位のメーカーとよく似たパッケージのポテトチップスを出されたもののうまいかず、次に新しいパッケージ、Logo、味に変えられて、その後売上げが伸びました」。しかしながら朝日新聞社のインタビューでは、この経緯はもちろん Calbee の会社自体にも全く触れてみえません。お菓子、ポテトチップス共に日本の Top Maker、カルビーの会社の存在、実績、数字を全く無視してみえます。これと同様の事案としまして、三重県の和菓子屋「御福」が、三重県では圧倒的 1 位の和菓子屋「赤福」とよく似たパッケージの商品を作られ、以前新幹線の車内等で販売されてました。こちらは私の母校三重大学附属中学校の同窓会で「御福のパッケージは、見た目が赤福とそっくり」と話題になっています。

Snack makers in Japan

Calbee

280 billion yen (2 billion US\$)



Annual Gross Sales



K O I K E Y A

45 billion yen (320 million US\$)



President of Koikeya, Mr. Akira SATO

“In an interview with the president, The Asahi Shimbun and KOIKEYA ignored Calbee, of which KOIKEYA imitated the packaging, and did not seem to value Calbee at all”

「朝日新聞と湖池屋は、社長への Interview 記事で、商品パッケージの真似をされた Calbee を無視され、全く評価してみえません」

Traditional Japanese confectionery shops in Mie Prefecture in Japan


伊勢名物 **赤福**

Logo of Akafuku

Not open to the public
8 ~ 10 billion yen?
(57 ~ 71 million US\$?)



Annual Gross Sales

創業 元文三年
 御福餅本家

Logo of Ofuku

800 million yen (5.7 million US\$)

Although both Koikeya and Ofuku were selling their products in packages that seemed to be copied and pasted from Calbee and Akafuku, respectively, The Asahi Shimbun and Koikeya ignored the existence of Calbee itself. In an interview article with the president of Koikeya in The Asahi Shimbun, both the newspaper and Koikeya failed to acknowledge the industry leader Calbee and did not mention the company at all. In other words, as observed from the academic homepage ‘chairperson.jp,’ it appears that ‘chairperson.jp’ has truly fallen into a state similar to that of “Calbee” and “Akafuku” within the academic field of medical education in Japan. The academic homepage “chairperson.jp” is rarely referenced in academic conferences and mainstream media within the Japanese academic community of medical education. Therefore, let me advise you not to accept information from the Japanese medical education academic field (such as societies, etc.) and mainstream media without questioning while producing films related to the medical and educational communities in Japan.

湖池屋、御福は、それぞれ Calbee、赤福のコピペとも思えるパッケージで商品を販売されてましたが、朝日新聞並びに湖池屋は、Calbee の存在自体を無視されてます。朝日新聞による湖池屋の社長のインタビュー記事では、朝日新聞社、湖池屋共に、業界 1 番手の Calbee の存在を全く認めてみえず、一言も触れていらっしゃいません。すなわち学術 Homepage 「chairperson.jp」から拝見しますと、日本の医学教育学術界におきまして、「chairperson.jp」はまさに「Calbee」「赤福」状態に陥ってしまして、医学教育日本学術界（学会等）及び Mass Media では学術 Homepage 「chairperson.jp」はまず触れられることがありません。日本の医学界、教育界に関して映画で表現されます時には、日本の学会、Mass Media 等からの情報を鵜呑みにされません様、お気を付け下さい。

Yukihisa SHIDA (M.D., Ph.D., Mie University, Japan)
Doctor and Chairperson of Sports — the fastest pace in history
Member of the Roppongi Hills Club, Japan

YUKIHISA SHIDA, M.D., Ph.D.
Roppongi Hills Club, Japan
(Roppongi Hills Tower 51F, Tokyo)
Homepage: chairperson.jp
E-mail: yukihsa.shida@roppongihills-club.jp

July 4, 2023

Mr. Reed Kandalft
General Manager
Beverly Wilshire, A Four Seasons Hotel
Beverly Hills, Los Angeles

Dear Mr. Kandalft,

General Manager, if you have time (five minutes), I would like to exchange greetings and take a picture with you at the hotel lobby. I will check-in at the Beverly Wilshire, A Four Seasons Hotel at 2:00pm on Thursday, July 6 to stay on July 6 and 7, 2023. And I will enjoy dinner at the BLVD restaurant from 6:00pm on July, 6. So it will be convenient for me to meet you sometime between 3:00pm to 6:00pm on July 6. If you are not available on July 6, I would like you to introduce me another special staff, such as Assistant General Manager...of your hotel. Please leave a message for me through your secretary to let me know if I can meet you or someone for you. Thank you for your kind assistance.

Sincerely,

Yukihisa SHIDA, M.D., Ph.D.
The Doctor and Chairperson of Sports — the fastest pace in history
Team Doctor of the Japan Table Tennis Team (1990-1994)
Chairperson of the International Table Tennis Federation Sports Science Congress (1991)